

TEFILAT YAMIM



# PARSHAT TETZAVEH SHABBAT ZACHOR

11 Adar 5786 - 28 February 2026



*Dear Community Family,*

I want to share something that has been sitting very deeply in my heart.

Many of us remember the horrific terrorist attack in Mumbai in

2009 at the Nariman House, where nearly 200 people were murdered. Among them were Rabbi Gavriel and Rivki Holtzberg, the Chabad

shluchim who opened their home to every Jew who walked through their doors. Their little son Moshe was saved by their

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heroic nanny and today lives in Israel.

While the family was sitting shivah, a woman approached Rivki's parents, the Rosenbergs, and placed a beautiful diamond ring into her mother's hand.

"This is Rivki's," she said.

Rivki's mother was confused. The woman told her story.

After finishing the army, she traveled to India with friends. She got into serious trouble and ended up in an Indian prison, a terrifying place no one would want their daughter to be.

Through bribery she managed to get out, but she was frightened, alone, and had nowhere to turn.

Where does a Jew go in a strange land when they have nowhere to go? The Chabad House.

In the middle of the night she knocked. Rivki answered the door. She was crying, shaking, terrified. She told Rivki everything. Rivki told her to go to the airport and leave the country.

"But what if they catch me?" she asked. "What if I'm flagged in their system?"

Rivki paused. Then she went into her closet and took out her most beautiful gown. She opened her jewelry box and removed her most precious diamond ring. She handed them to the girl and said, "Wear these. Walk through with dignity. They won't stop you."

It worked. The girl escaped safely. She never had the chance to return the ring before Rivki was murdered.

Later, Rivki's mother once asked her where the ring was. Rivki

answered, "It's on shlichus."

That ring was not jewelry. It was identity. It was dignity. It was love.

If Rivki had looked at that girl and said, "Oh, she's just another backpacker. Not religious. Not serious. Not from our type," would she have given her the ring?

Of course not.

**She did not see a label. She saw a Jewish soul.**

In this week's parshah, something shocking happens. Moshe Rabbeinu's name is not mentioned even once. The greatest prophet who ever lived. The man who spoke to Hashem face to face. And yet his name is absent.

The Baal HaTurim explains that when Moshe said, "Erase me from Your book if You do not forgive them,"

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his words left an imprint, and in one parshah his name is omitted.

The Rebbe taught something even deeper. A name is not a person's essence. A name is only a way for others to refer to us. It is a label. **The real essence of a person is far beyond any word.**

Moshe is everywhere in the parshah. He commands. He builds. He inaugurates. He leads. His name is absent, but his presence fills every line.

**Because a person is greater than their label.**

We forget this. We hear a word and think we understand a human being.

Charedi. Chiloni. Dati Leumi. Mizrachi. Tziyoni. Chabadnik. Breslover. Modern

Orthodox. Left wing. Right wing.

We hear the label and we stop seeing the soul.

But if Hashem Himself has many names that only describe aspects and never define His essence, and if Moshe Rabbeinu had ten names and still none of them captured who he truly was, how dare we reduce each other to one small word?

We are living in a time when divisive narratives are constantly pushed at us. The world profits from our fragmentation. People want us boxed, categorized, simplified.

**Do not fall for it.** We are **one** people.

Rivki did not give her ring to a label. She gave it to a Jew.

Let's all make a conscious decision.

**Remove the labels.**

When you meet another Jew, do not first ask which camp they belong to. Ask where their pain is. Ask where their hope is. Ask how you can connect.

To remember Amalek this week is to **remember who the enemy is.**

Let us be a community that looks for bridges, not boundaries. Let us refuse to be manipulated by voices that gain power through division.

We are not our labels. We are souls.

And when we start loving each other that way, we will heal the deepest wound we have ever endured, baseless hatred.

Wishing you all a happy, joyful Purim,

*Rav Mendel Wuensch*

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## Shabbat Schedule

### Friday

5:15 PM Candle Lighting

5:30 PM Mincha & Kabbalat Shabbat - Dvar Torah by Rav Mendel Wuensch

### Shabbat Day

8:30 AM Shacharit - Dvar Torah by Rav Mendel Wuensch

9:45-10:30 AM Kid's Program

10:30 AM Kiddush

11:00 AM Kolot Yamim: David Fensterheim On "Solomon's Temples (In Motza)"

4:10 PM Shiur By Rabbi David Rue On "Purim As The Model Of Redemption"

5:10 PM Mincha Followed By Seudat Shlishit "Raava D'Raavin" With Rav Mendel Wuensch

6:09 PM Arvit

6:14 PM Shabbat Ends

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## Purim Schedule

### **Monday:**

4:51 AM Fast Begins

5:25 PM Mincha Followed By Maariv

6:00 PM Megilah Reading & Breakfast

### **Tuesday:**

7:45 AM Shachrit

8:15 AM Megilah Reading

Mishloach Manot Pickup

1-3 PM Kid's Carnival

1 PM Early Mincha @ Be Pharmacy On Piano

5:30 PM Mincha & Maariv @ Be Pharmacy On Piano

@ Tefilat Yamim, Chaim Guri School

Corner of Beni Berman & Uzi Hitman Streets

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## Weekday Minyan Schedule

**7:30 AM Shachrit** @ Beit Chabad Ir Yamim

**5:30 PM Mincha/Maariv** @ Be Pharmacy On Piano

## Weekday Events & Lectures Schedule

**Sunday 7:30 PM** Four Rabbi's Lecture On Purim @ Young Israel of Poleg, Hanurit 33

## Mazel Tavs

Ronnie Katz on the engagement of his grandson Ezra to Ellie. May the wedding be in a good, auspicious hour and they build an everlasting home among Am Yisrael. Mazel Tov!

## Contact Info

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**Location:** Chaim Guri School, Corner of Beni Berman & Uzi Hitman Streets,  
Entrance On Uzi Hitman Streetk